



# JCC Association of North America

[jcca.org](http://jcca.org)

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Dear Colleague:

The JCC Association of North America is pleased to provide this letter of intent to endorse the Coalition for the Registration of Exercise Professionals as a not-for-profit to help support the following goals that enhance user safety and access to qualified fitness professionals:

- Creating a registry of well-qualified fitness professionals that is recognized domestically and internationally as a clearinghouse for qualified fitness professionals and the facilities that they serve
- Providing a vehicle for advocacy on public policy and regulatory issues
- Providing a platform to engage standard setting organizations in the United States and internationally

Sincerely,

Brian Soileau  
Consultant, Sports & Wellness/Membership Services  
JCC Association